



S&M-CM/165/RCVs & TOPUPS/2012-13/ 103 Dated @ Chennai-6 the 15.10.12.

Sub: Full usage value equal to MRP on Top-ups with MRP Rs.110, 220,440 & 550 for 30 days –reg.
Ref: CO Circular No: 26-18/2010-T&C-CM No.53/12-13 dt 6.9.12.

With reference to the CO orders under ref., approval of the competent authority is hereby conveyed for the **full usage value equal to MRP on Top-ups with MRP Rs.110, 220,440 & 550/- only** in C-TOP-UP for Tamilnadu LSA (incl. CHTD) and only Rs. 110 in Paper Voucher for Tamilnadu Circle and Rs 110 & 220 in Paper Vouchers for CHTD in 2G & 3G prepaid Mobile services for 30 days **from 19.10.2012 to 17.11.2012.**

The details are given below:-

The promotional offer is	Full usage Value equal to MRP on top-up Voucher/C-top-up/ Flexi top-up with MRP of Rs.110, 220,440 & 550.
Period of Offer	19.10.2012 to 17.11.2012
Applicable for	TOP-UPS of MRP Rs.110, 220,440 & 550 in C-TOP-UP/Flexi top-up & Rs.110 Paper Voucher for Tamilnadu Circle. TOP-Ups of MRP Rs.110,220,440 & 550 in C-TOP UP/Flexi top up & Rs.110 & Rs.220 in Paper vouchers for Chennai Telecom District

Note: Wherever, the usage value offered with top-up voucher is more than the MRP, the higher usage value already offered will prevail.

This is for kind information and necessary action please.

(S.BAMA)

AGM (Marketing-CM)
044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM In charge IN - Trichy & Bangalore - for necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.